ABOUT US

MISSION

The mission of the Anthony Muñoz Foundation is to impact the lives of Tri-State (Greater Cincinnati) area youth mentally, physically and spiritually through its eight Impact Programs.

HOW DID THE FOUNDATION START?

Anthony Muñoz, an accomplished community icon, former Cincinnati Bengal, and member of the Pro Football Hall of Fame, has been actively involved in his commitment to make a difference in the lives of local youth in the Greater Cincinnati region. Anthony decided to bring all his charitable initiatives together in April of 2002 to establish the Anthony Muñoz Foundation (AMF), a non-profit organization armed with the mission of engaging the Tri-State region to impact youth mentally, physically, and spiritually.

THE IMPACT

Along its journey, the Anthony Muñoz Foundation has touched the lives of over 62,500 youth. Now, over two decades later, the Anthony Muñoz Foundation educates, promotes, recognizes and rewards Tri-State youth who excel in all phases of life, while reaching out and empowering those who are struggling. No matter what adversity youth may face, the Anthony Muñoz Foundation programs teach young people that they can overcome their respective obstacles while maintaining a focus on higher education.

OUR COMMITMENT

Committed to nurturing the growth of all Tri-State youth and especially vulnerable, at-risk populations, the Anthony Muñoz Foundation has created unique opportunities that appeal to students of all ages, educational, cultural, and economic backgrounds. Through deploying two life-changing college scholarships, a high school education and leadership program, three empowering football camps, and our Whiz Kids & Unplugged mentoring and tutoring program, the Anthony Muñoz Foundation is making a tangible difference in the lives of youth across the Tri-State. Anthony strongly feels that youths need to be encouraged and inspired, as well as recognized and rewarded for their accomplishments. Anthony and our organization want the youth of our region to know that they have value. No matter the odds, they can rise above the hardships life has dealt them and achieve their dreams.

IMPLEMENTING TRAUMA COMPETENT CARE

What is Trauma Competent Care?

Trauma competent care emphasizes understanding and responding to the effects of trauma, recognizing the widespread impact it can have on individuals, and creating an environment that promotes healing and resilience. We learned that 70% of the general population has experienced trauma and the children and families we serve are experiencing trauma at even higher rates. 1 out of every 2 children globally and nearly half of American children experience the effects of trauma. Trauma experienced isn't always ongoing and is out of the control of the individual. These children deserve experiences and strategies to help support their lived-stories for the opportunity to follow a positive path as they pursue their goals.

How Have AMF Programs Benefited from Implementing Trauma Competent Care?

We have seen the impact of implementing these trauma informed strategies already in our short time practicing and look forward to continuing the pursuit of doing all we can to assist some amazing students. By incorporating trauma-informed principles into our programs and equipping volunteers with strategies to empower themselves when working with students, we're fostering a safer and more supportive atmosphere for the youth we serve. This has led to improved relationships, increased trust, and a better understanding of the unique needs and challenges that individuals may be facing because of their experiences. These experiences transcend economic, cultural, and racial demographics and happen regardless of background. Deepening connections with the youth in our Impact Programs is a crucial aspect of promoting their well-being and facilitating positive outcomes.

Since 2022, we've impacted nearly 3,000 AMF Program Kids by implementing trauma informed strategies in AMF Impact Programs and over 100 coaches and teachers have been trained in Trauma Competent Care.

PROGRAMMING & EVENTS

PROGRAMS

- **Youth Leadership Seminar** – Over 1,000 high schoolers from up to 80 Tri-State schools come together for a daylong seminar about reaching their goals and becoming leaders. Each year, YLS incorporates a theme, and local leaders speak to students pertaining to the theme.
- **Straight 'A' Scholarship** – This one-time, $2,000 scholarship awards 18 Tri-State high school students (nine male, nine female) who are pursuing Academic Excellence and Athletic Achievement, are Actively serving in the community while possessing strong Ambition, have a winning Attitude, and the ability overcome Adversity. One overall male and one overall female Straight 'A' Student of the Year will be chosen and awarded an additional $3,000 for a total of a $5,000 one-time scholarship.
- **Scholarship Fund** – Developed through Anthony and his family's passion to help deserving students reach their dreams of attending a local college or university, the Foundation's Scholarship Fund awards multiple $20,000 scholarships to select Tri-State high school seniors.
- **Whiz Kids** – Each week during the school year, Foundation staff and volunteer tutors provide Kindergarten through 4th grade students at Roberts Academy with one-on-one mentoring and reading instruction.
- **Unplugged** – The Foundation started Unplugged, an extension program for 5th through 8th grade students who have aged out of the Whiz Kids curriculum. Aligning with Cincinnati Public School initiatives, AMF works with these students weekly on Social and Emotional Learning competencies, high school preparation, future career exploration and service learning.
- **Impact for Eternity Camp** – Handpicked by partnering organizations and schools, up to 150 5th – 8th at risk grade boys to impact them mentally, spiritually, and physically. We teach social and emotional learning skills, as well as character development.
- **Football Academy** – Nearly 400 3rd – 8th grade boys and girls for a two-day camp with Anthony and 40 coaches to learn how to be successful on and off the field. In addition to football skills and techniques, character education, leadership and teamwork are all integral skills campers will take home.
- **Hispanic Character Camp** – Utilizing football as a platform, up to 150 5th – 8th grade Hispanic boys come to camp to experience a life-changing weekend full of Social and Emotional competency learning, character education, teamwork, and enriching activities, free of charge.

EVENTS

- **Hall of Fame Dinner** – Our biggest fundraiser of the year, where we invite nearly 500 of our partners to The Hall of Fame Dinner, presented by Furniture Fair, which includes a silent auction, and an impactful program celebrating our Scholarship Fund recipients. The Hall of Fame Dinner and Golf Classic events have raised nearly $4,900,000 over the past decade.
- **Hall of Fame Golf Classic** – Presented by altafiber and held at the prestigious TPC River's Bend, the Golf Classic fundraiser features dozens of celebrity golfers paired with golf foursomes, all competing for the bragging rights that go along with our traveling trophy. The Foundation also invites military veterans to a complimentary spectator hole. The day is rounded out with tee prize packages, hole contests and a catered awards dinner. The Hall of Fame Dinner and Golf Classic events have raised nearly $4,900,000 over the past decade.
- **Topgolf Tailgate** – Started in 2017, the Foundation's annual Topgolf Tailgate brings together Partners and Friends of the Foundation for dinner, drinks, golf, and giveaways as we "Tee Off for the NFL Kickoff!" The event has raised over $500,000 since its inception.

OUR IMPACT

AMF BY THE NUMBERS

- **94% Of Every Dollar Spent Goes Back to AMF Impact Programs**
- 62.5K+ Tri-State Area Youth Impacted Directly Through AMF Programming
- $22M+ Dollars Raised
- 22 Counties in Southeast Ohio, Southwest Indiana, And Northern Kentucky Within AMF's Area of Impact
- 140+ Scholarship Fund Recipients Awarded
- $2.78M+ Scholarship Fund Dollars Awarded
- 430+ Straight 'A' Scholarship Recipients Awarded
- $822K+ Straight 'A' Scholarship Dollars Awarded
- 23K+ Youth Leadership Seminar Students
- 13K+ Character Camp Attendees

YOUR SUPPORT

- **$5,000** – One Year of An AMF Scholarship
- **$2,000** – Provides A Straight 'A' Scholarship
- **$1,200** – Provides Two Whiz Kids A Year of Tutoring
- **$500** – Sends One Youth to Hispanic Character or Impact for Eternity Camp
- **$125** – Sends One Youth to Football Academy
- **$75** – Provides Apparel for One Youth Attending Character Camps
- **$50** – Sends One Student to The Youth Leadership Seminar
- **$25** – Provides Books for One Whiz Kid Student for Half the School Year