

ANTHONY MUÑOZ FOUNDATION LOGO USAGE

COLORS



PRIMARY



PANTONE: 201 C
CMYK: (0, 100, 63, 29)
WEB COLOR: #990000

ACCENT



PANTONE: 123 C
CMYK: (0, 24, 94, 0)
WEB COLOR: #FFCC00

COLOR OPTIONS

**Any other colors must be approved by the Foundation*



CARDINAL



BLACK



WHITE

SIZING

When using a logo/icon, whether it is our own or our partners, do not distort the shape of the logo. If you resize the logo, you must maintain the original dimensions.

MISUSE

To ensure the legibility of the logo, it must be surrounded with a minimum amount of clearspace. This isolates the logo from competing elements such as photography, text, or background patterns that may distort appearance or detract attention from our logo.

SPECIFICATIONS

LOGO WITHOUT WORDS

The logo without words should be used for print or digital where the size of the logo is less than 1 inch, making the words illegible, or on digital and print where the Foundation name is already spelled out in content body or headers.

LOGO WITH WORDS

The logo with the name underneath should be used if larger than 1 inch and/or is a stand alone logo on digital or print without content or mention of the foundation in content.

